



June 7, 2022

Holiday Cart LLC  
12995 S Cleveland Avenue  
Suite 45  
Fort Myers, FL 33907

Re: Approval of New Verified Travel Consultant (VTC)

Dear Branden,

**Welcome!** I am delighted to inform you that your Verified Travel Consultant (VTC) request has been approved and your agency will be included on the ARC Agency List effective **Monday, June 13, 2022**. We have notified ARC participating airlines accordingly.

Your assigned ARC Number is: **10544855**

This number will allow you to take advantage of the many benefits of ARC Accreditation. Please reference your complete ARC number in all future communication with ARC.

Below is the personnel information you provided for ARC's records. If there are any discrepancies in the following listings, as well as for any future changes, please notify us immediately.

**Ownership, Officer & Essential Personnel**

Branden Scott Baker	Member My ARC Primary Administrator	100% ownership
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As a first step for VTCs, ARC recommends that you immediately notify your preferred travel suppliers about your ARC VTC participation and ARC Number. Please feel free to share a copy of this approval letter with your supplier partners as confirmation of your status within ARC or direct your supplier partners to the [ARC Check](#) link for instant status on your participation with ARC.

Verified Travel Consultants (VTC) are **not authorized to drive or issue transactions** through any System Provider other than ARC Pay Hub, which should be used for ARC Pay transactions. As such this approval letter may not be provided to, or used by, any system provider, e.g., GDS/CRS, to initiate the issuance of any type of transaction.

**Key Operational Guidelines**

- An email from ARC will be sent to the individual identified in the application as your designated My ARC Primary Administrator (PA). The email contains the user ID and a link to My ARC, which will allow your PA to create a password. Your PA will have the ability to establish My ARC user accounts for other individuals as well as create other My ARC administrators.



- Your first sales report period begins **Monday, June 13, 2022**, and runs through **Sunday, June 19, 2022**. ARC will submit your weekly sales report on your behalf. Please review your weekly sales report for ARC Pay Transactions (ARC Pay Hub) prior to submission by ARC.
- ARC will draft (or credit) your designated bank account no earlier than **Friday, June 24, 2022**, unless a no sales report has been submitted.
- The VTC annual fee for this year was included in your application fee. Starting January of next year, the annual fee will be automatically drafted from your ARC designated bank account. Please make sure to have funds in your ARC designated account to avoid a NSF draft.
- For ARC Pay participants, additional review of applicant's information and ownership will be required. To request for ARC Pay access, please read and sign the [ARC Pay Agreement](#). For any questions, please send email to [ARCPayComp@arccorp.com](mailto:ARCPayComp@arccorp.com)

If you need assistance or have any questions, please contact our Customer Care Center at 855-816-8003.

On behalf of ARC, I welcome you to the VTC Program and we look forward to working with you.

Sincerely,

Alejandro Quezada  
Accreditation Services  
703.341.1268 | [aquezada@arccorp.com](mailto:aquezada@arccorp.com)